



Hello Folks:

This report is a PDF of an HTML page I made using the FREE Software NVU that I talk about in my FREE Web Page Authoring tutorial.

I got started with this particular HTML editing software because I just decided to download it to my computer and started fooling around with it. I made my ultra simple first web page, and, in a couple of hours I had a domain name <http://www.rwestdotcom.com/> The hosting company helped me get it up on the web and I just kept going.

Since my name is Riley West and I wanted a dotcom biz so...it seemed like a good idea at the time.

URL names can stick with you though as you grow and practice "hanging" files on your spanky new URL. So pick them wisely. I should have gone for rileywestdotcom.com or rileywest.com

Here's a few of the "files" I have stored over the millinnia.

[My website on "websites".](#)

[My web Page on "The 10 Basics."](#)

Both of these files were made on NVU HTML editing software.

As you can see, I don't make fancy websites but they do facilitate sales messages and sales themselves. I also make my download pages with this.

I use it for anything I can. I guess there may be better stuff out there but this is very good and the PRICE is right! (free) - Riley West

10 Basic Things You Must Know for Successful Internet Marketing.

There isn't much point going ahead without these tools. You will need them in your daily Internet Marketing Efforts.

These are the ones I use and they WORK!

This is a FREE Document! You can give it away, include as a bonus, or use as incentive for an opt-in. You can bundle it with other products as part of a package, either for sale or as a giveaway.

It is popular and will be an asset for both users and sellers.

[Download Your FREE PDF Copy of this Website right now!](#)

For those of you who would like something truly unique to offer your customers...see the opportunity below!



Hello:

Did you ever go fishing without the bait?

You can't adjust the chain on your motorcycle without the right wrenches.

You need the right tools!

I could go on but what I want for you is to understand that there are some **basic ingredients to Internet Marketing tools** that **you really can't do without.**

OK. Enough already! You want to know what the Ten Basic Things are that you need to know to be able to successfully market via the internet.

So...here it is...

- 1.** You must understand what Internet Marketing is, it's various forms, it's jargon, and have a little knowledge of the lay of the land. It's made up in part with Affiliate Sales, Selling your own product, email marketing, and sales of physical products to name the most well known. To get a really good education, no place beats [this place for getting started](#) on the right foot!
- 2.** A prospective Internet marketer really must be able to [make up a simple website](#) for themselves. It's way easier than you think.
- 3.** A beginning marketer should know what a [domain name](#) is, and how to get one. The same goes for [hosting](#). That's the outfit that will put your webpage up on the web with your domain name as it's address. I recommend [hostgator](#). It's the one I use and it has great support!
- 4.** A student of Internet Marketing (IM) has to know about automatic email followup sales campaigns. Name collection and automated back-end (after the sale) software is the most important aspect of selling online that there is. I use [Aweber](#). It's the best. Almost everyone uses it. Great tutorials! And now, a better, new look and easier to use.

5. Keywords are your "key" to the markets you are looking at. You need to understand what **keywords** are and how to work a simple keyword tool so that Google (or someone else) can just tell you the keywords. Other terms for keywords are "keyword phrase", "long tail keywords", or even "search query". And you should open a Google account. Do it today. It's free! And there is SO MUCH there for you that it is flat out amazing. And it's all free.

You do understand that Google is the behemoth that will own our souls shortly. Right now their percentage of total search is near or a little over 50% and growing. So far they have demonstrated a beneficent manner. I'm keeping my eye on them! They just completed building two absolutely huge concrete tilt ups in The Dalles, Oregon where my wife and I like to ride our motorcycles to buy wine. They are going to be putting in several megatons of hardware as "cloud computing" takes over. rw

There are other great things that Google has for you and [here's my favorite](#). (GA)

6. You need to know how to drive traffic to your website or blog. **You can learn all about that here.** Otherwise it will just sit there, unvisited. No sales.

There are various methods. One of the most popular is **writing articles.**

When I first heard of this I was intimidated. After I had learned how to write and submit articles it was easy and it caused lots of traffic to come to my salespages. Traffic that matched my salespage because my article was written to match it!

And, one more thing. **Article traffic** is fast, essentially free, and it lasts! It was the first way I did it. Now I do it even more!

Here's what I do. I submit ***two articles a week to one place!*** They distribute my articles to hundreds of publishers! Then sit back and watch the traffic build! Take a look. **Submit Your Article. (SYA)**

Get this... when you are at SYA they have all kinds of the BEST training and free ebooks in place to help you! You'll be among pro's.

7. You certainly would want to know how to let people **pay you** for what you offer and how to collect it. (It's automatic) **Start with Paypal.** It's the best and it's way low cost...I think it's free! Here's my instructional on **How To Get a PayPal Button** to work on your pages.

8. One should **Start A Blog!** They are easy to do and sometimes they can substitute for a website and/or drive traffic to a website. I recommend Wordpress© hosted on your account. It's FREE! Google loves them!

How I did it: I signed up for **Domain and Hosting at Hostgator.** They are **great to deal with** and have the very best customer support I have encountered. That alone is BIG! Domains are \$15/yr and Hosting is \$9/mo. Cheap and Good Too!

They also include a free program called Fantastico. It will install your wordpress blog effortlessly. When you get done email me at riley@rwestdotcom.com and I will send you an ebook that tells you how to set up your blog for maximum traffic.

Works for me at 24 Hour Wordpress Guru.

Tip: Don't fall for the free hosting Wordpress offers (Or Blogger) When you have your own name and hosting you are in control. Wordpress hosting does not allow sales pages and affiliate links. Did you hear that? We are Marketers! So, don't go to Wordpress.com...go to Wordpress.org

9. **FTP!** Stands for File Transfer Protocol. Don't worry about it. It's totally easy. **Way easier than doing it by hand!** (Yours truly tried to hang on to the old ways but finally got dragged into the 21st Century)

Use it to upload files to your hosting servers so your webpages can be on the net. There's lots of them for sale. I use a free one! **Cyberduck.** Yes **Cyberduck...odd name... FREE! Works Great!**

For the PC/Windows crowd there is **FileZilla! It's FREE too!** I'm not sure why but EVERYBODY freaks at the idea of FTP (File Transfer Protocol) I guess it sounds scary at first, it did to me....but it's NOT!

FTP Makes the whole process of uploading and downloading files darn near effortless! From anywhere to anywhere! And Easy.

10. Maybe you are one of those folks who want to be taken by the hand and carefully led down the path to [Internet Marketing Success](#).

I don't blame you! If this had been available when I started (and I had known about it) I would have gone this route for sure!

It's the [Internet Marketing KickStart Course!](#) I recommend it highly.

If I had this list and the information and resource links within I would have gotten off to a lot better start.

Thank You,

Riley West - An Internet Marketer in the Making.

Download Your [FREE PDF Copy of this Website](#) right now!

PS: It is for your **personal use only**. You are **authorized to give it away or use as a bonus**. You can not alter it in any way. You must preserve the links within.



Now... For Those Who Want A Sales Opportunity, Read On...

The information Below is for Those Who are Ready to Make a Little Money While Learning Some Important IM Skills!

You can **download this great resource**, use it yourself, and, if you choose, for \$17 dollars, you can upgrade and start making a little money. More than a little.

Just \$17

But, can you see this deal? Are you really a marketer? Here is a can't lose proposition! I will give you PLR rights to this baby for \$17 and then you can do anything with it! And, it's EASY!

Make all the links your OWN paying affiliate links! That's big! If you only gave this report away, like I do, you would make money! Really! Give something away to make money. It's called Viral Marketing and it is a "Guru's Secret".

If you would like **Master Resale Rights and PLR Rights** to this report so **you** can sell it, give it away, put your links in it and modify it in any way you want, please do so. For \$17 you can put it out there on the web to make you money! Use it for anything. Bonuses, Freebies, etc.

It is only \$17 and it comes with Salespage HTML, License, and Rights List. Everything you need to start marketing. **This is low hanging fruit!**

You even get this Website to sell it from! If you only bought this for your own learning curve it would be a good deal. Put this list up on your wall - do everything and you're a marketer on his/her way!

Just \$17

**Everything you need to just get going. Finally.
Everything you need to finally get going.**

It's a no brainer. You won't get rich immediately, but you might later, after you learn what you are doing. And, you can improve on this!

My recommendation...use it to get paid to compile a list!

By the way, if you would like to make simple sale webpages like this you really ought to [download my FREE PDF on Webpage Sales!](#)

With this Webpage PDF Tutorial you can learn to build webpages that sell in a jiffy. AND EARN MONEY! I did this page in about 3-4 hours and it will go on selling and earning for as long as I want it to.

This is perfect for anyone that wants to know more about all-in-one HTML/PDF pages that you can give away **and** make money at the same time! it's a total no-brainer!

What do you say! Get this. Sell this. Learn from this. Be in on it!

Download Your [FREE PDF Copy of this Website](#) right now!

Thank you so much,

Riley West - An Internet Marketer in the Making.

[PS: How about another little FREE report?](#)

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